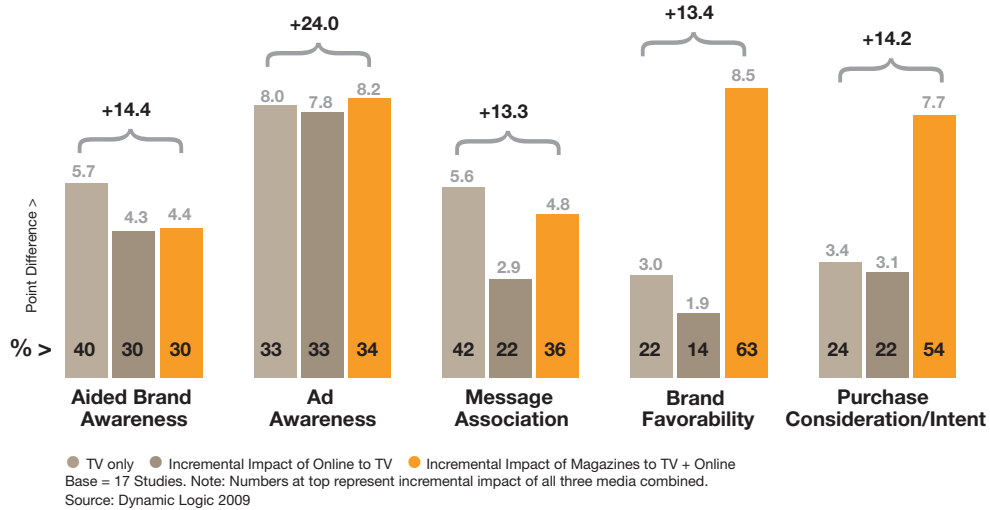


packaged goods

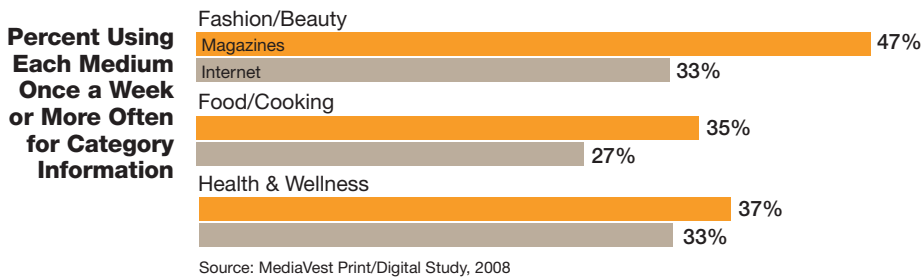


Trying to get on consumers' shopping lists?

17 client-funded studies prove magazines' most lift brand favorability and purchase intent for CPG products



Magazines are used more frequently than the internet for packaged goods-related information



Super influential consumers for packaged goods purchases rely heavily on magazines and the web

