





THE AMERICAN SOCIETY OF MAGAZINE EDITORS

*and*



The Journalism School  
Columbia University

*Invite You to Celebrate Editorial Excellence at the  
44th Annual Presentation of*

THE NATIONAL MAGAZINE AWARDS

THURSDAY, APRIL 30, 2009

5:45 PM



FREDERICK P. ROSE HALL  
HOME OF JAZZ AT LINCOLN CENTER  
BROADWAY AT 60TH STREET, NEW YORK CITY

*Cocktail Attire*

PLEASE RSVP BY APRIL 10

Sponsor of the 2009 National Magazine Awards



**PLEASE MAKE THE FOLLOWING RESERVATION(S):**

\_\_\_ **Platinum: \$22,275.** 45 tickets with seating as follows: 30 in the Orchestra, 10 in the Mezzanine and 5 in the Balcony

\_\_\_ **Gold: \$10,890.** 22 tickets with seating as follows: 12 in the Orchestra, 8 in the Mezzanine and 2 in the Balcony

\_\_\_ **Silver: \$4,950.** 10 tickets with seating as follows: 6 in the Orchestra, 2 in the Mezzanine and 2 in the Balcony

\_\_\_ **Individual Ticket: \$495** per person.

Seating location is not guaranteed. If you buy multiple individual tickets, we will make sure to seat you together.

\***SPECIAL RATE TICKETS** (seating in balcony only, subject to availability)

\_\_\_ **Junior-level editors:** \$295 per person, including one-year membership in ASME Next

\_\_\_ **Current ASME Next Members:** \$125 per person.

**RESERVE BY APRIL 3 AND RECEIVE A 10% DISCOUNT OFF ALL TICKET PRICES.**

Note: Your completed form with payment and all guest names must be received by MPA/ASME by Friday, April 10, 2009. Reservations received after that date will not be accepted. No exceptions will be made.

Guest Name, Indicate Mr./Ms. (Please Print Clearly)	Magazine/Company	Seating Level (Only For Packages): <i>Orch, Mezz, or Balcony</i>
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____
4. _____	_____	_____
5. _____	_____	_____
6. _____	_____	_____
7. _____	_____	_____
8. _____	_____	_____
9. _____	_____	_____
10. _____	_____	_____

*\*If you have purchased more than 10 tickets, please copy this form to complete your guest list.*

**RECEIVING YOUR TICKETS:** See back page

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Magazine/Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**METHOD OF PAYMENT (CHECK ONE):**

Check enclosed for: \$

(Please make checks payable to: Magazine Publishers of America, Inc./ASME and indicate NMA09 on check)

American Express

MasterCard

Visa

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Amount to be charged: \$ \_\_\_\_\_

Please print cardholder's name \_\_\_\_\_

Signature \_\_\_\_\_

Return this form with payment to Events Department, Magazine Publishers of America/ASME  
810 Seventh Avenue, 24th floor, New York, NY 10019 Phone 212.872.3755/ Fax 212.371.3165

TRIM HERE

**RECEIVING YOUR TICKETS:** If you reserved a package with 10 or more seats, your tickets will be mailed to the contact name and address provided on the form a week before the event. If you reserved fewer than 10 tickets, your tickets will be held at will-call the night of the event under the attendees' last names. Please fill out the contact information in case we have any questions.

**REFUND/CANCELLATION POLICY:** Excluding a processing fee of \$100.00, a full refund will be granted if written cancellations are received by MPA/ASME on or prior to April 17, 2009. No refunds will be made thereafter. Verbal cancellations will not be accepted. If a reservation form is received (by fax or mail) without payment, and if you do not cancel in writing by April 17, you will be invoiced for the appropriate amount.

(Amounts paid to MPA/ASME may be deductible as a business expense, but are not deductible as a charitable contribution. FEIN: 13-1087160)